



SVMAA Meeting – June 2, 2025

Via Zoom

1. Store update

- Points about the store
 - UW has a contractor we have to use
 - Some things can be made on demand vs ordering a specific quantity
- Goal to open store by August 1st or sooner, Brad will head up working on getting this done - Goal will be to have it available on flyer for reunions and/or tailgate
- Discussed having summer and winter stores so we can rotate through inventory

2. Awards

- Discussed low numbers applying several ideas were discussed
 - We will change young alumni award to 15yrs
 - Work on class reps
 - Make process easier to apply. It was brought to our attention that you have to fill out the entire application and can not save it to come back to it so it is not user friendly, may consider a PDF people could fill out and submit instead of on line application.
- Awards committee was selected, Brad, Anne and Ty volunteered to be on the committee

3. In person meeting

- Will be September 19th or 20th depending on kick off time, will correlate with tailgate.
 - Will see if the Dean can come again especially to discuss strategic plan and new curriculum
- In preparation for September meeting we will revise the goals for the past year at our August meeting.

In attendance:

Board members: Jennifer Lorenz (2009), Ty Vannieuwenhoven (1989), Kathy Reilly (1990), Brad Poff (1987), Debra Olbrich (2007), Ann Sherwood Zieser (1990)

SVMAA member: Daryl Buss (MS 1974, PhD 1975)

Ex officio: Kristi Thorson