Strategic Priority 0
Initiatives that cut across all strategic priorities

• To better align the strategic management of the school’s fiscal activities, business services and human resources/payroll now report to the Associate Dean for Budget and Finance.

• The Associate Dean for Advancement and Administration continues to have responsibility for school-wide administrative operations and oversight of facilities and information technology as well as the school’s advancement activities.

• The school admitted a second class of 88 students for the class of 2018.

• The school’s enhanced funding proposal was tabled in 2014 and will be presented again to the Board of Regents in April 2015. The proposal’s goal is to increase resident and non-resident tuition to the median of the SVM’s peer group schools of veterinary medicine. In the interim, campus has provided backstop funds in FY14 and FY15 to allow the school to move forward with its strategic priorities and initiatives.

• Pat Bowdish was hired as the school’s director of development in September 2014.

By the Numbers
Gift Support in 2014

$4.18 million raised in gift support

$655,000 more in scholarships

$6.8 million in new estate gifts

$365,000 in unrestricted gifts

Strategic Priority 1
Retain, recruit, and develop high-caliber and diverse faculty

• The Faculty Mentorship Task Force, chaired by Dr. Karen Young, developed a document entitled Best Practices for Mentoring Early-Career Faculty, which was presented to all four departments and the faculty in November 2014.
• Ms. Michelle Labno was appointed as the Mentoring Committee Coordinator with the responsibility of organizing mentoring committee meetings and reports.

• The new faculty orientation document was posted on the school’s website and intranet in early 2014.

• Faculty Search Committee Operation Guidelines for the SVM were created and posted on the school’s intranet in the fall of 2014. Department chairs may request interview folders from Mary Vander Waal with standard guidelines and welcoming materials for prospective new hires.

• New faculty were hired, including Lisa Arendt in Comparative Biosciences, Lyric Bartholomay in Parasitology, Sandra Newbury in Shelter Medicine, Terri Ollivett in Food Animal Production Medicine, Leticia Reyes in Bacteriology, Leandro Teixeira in Anatomic Pathology, Jackie Williams in Radiology, and Michael Wood in Small Animal Internal Medicine.

• New clinical instructors were hired, including Ana Costa in Small Animal Internal Medicine, Salih Eminaga in Neurology, Tatiana Ferreira in Anesthesia, Jamie Hoffberg in Emergency and Critical Care, and Brian Jones in Diagnostic Imaging.

By the Numbers
Research Grant Support in 2013-14

$21 million
Up 14% from 2012-13 despite an extremely challenging funding environment.

Strategic Priority 2
Strengthen programs in basic, translational, and clinical research

• The SVM received $236,000 in bridge funding to help fund researchers who were affected by the sequestration of federal funding. Allocations were made to 12 research projects. Several researchers were subsequently able to secure funding from other sources for their projects.

• Despite a challenging funding environment, the school’s grant support grew by almost 14 percent from 2012-13 to 2013-14. The school received $18.5 million in 2012-13 and increased that to $21 million in grant support in 2013-14.

• The school’s feasibility study for a new building was approved. The new building will allow the SVM to greatly increase the amount of research and lab space available.

• The SVM increased the number of Companion Animal Fund grants it awarded from eight to 10 in 2013-14, and the amount awarded increased from about $65,000 to about $80,000.

• The SVM launched a Fall Research Day in October 2014. The event highlighted younger faculty who just joined the SVM or recently achieved promotion and provided students with a broad perspective of the types of research performed in the school. Dr. Lyric Bartholomay, Dr. Troy Hornberger, and Dr. Terri Ollivett presented their research, which was followed by a panel discussion about how they chose their career paths. During the monthly SVM social event, 10 individuals presented posters.

• The SVM offered an all-day grant writing seminar for faculty in April 2014 in conjunction with the School of Medicine and Public Health’s Department of Medicine. The seminar was attended by more than 170 researchers, over half of whom were from the SVM.
Strategic Priority 3
Design an innovative professional curriculum that evolves to prepare students for a breadth of careers and professional opportunities

- Working with instructional designer Tyler Gregory, SVM instructors have created 18 web-based learning modules, which are in use in the DVM curriculum. Another 15 modules are in various stages of creation.

- The Clinical Education Task Force, chaired by Dr. Kristen Friedrichs, has created a proposal to expand our ambulatory experiences to include food animal/dairy, shelter medicine, and equine ambulatory options.

- In May 2014, Dr. Robb Hardie was hired as the school’s Associate Dean for Professional Programs.

- In March 2014, Kristen Cooley was hired as the school’s instructional specialist for the Clinical Skills Training Center (CSTC).

- The CSTC was further integrated into the DVM curriculum during the fall 2014 semester with a Small Animal Surgery Lab.

- To better develop course evaluation and student evaluation systems, SVM IT made changes to the SVM rotation evaluation system. These changes include a mid-rotation evaluation and direct assessment space. The evaluation tool was updated so that it is usable on tablets and phones. The updated system was implemented in January 2015. IT and OAA worked with faculty and staff at E*value to pilot a new evaluation system. Based on the pilot, faculty elected not to purchase the software and instead, SVM IT made improvements to the SVM rotation evaluation system.

- A design team developed draft designs for the solar panel area remodeling project with the target to begin construction in fall 2015.

- Development of a new Shelter Medicine Program began with the hiring of Dr. Sandra Newbury as its faculty director in November 2014.

- The WisCARES clinic opened in July 2014 to serve disadvantaged residents and their pets and to provide clinical service learning opportunities to our students. Two students have completed an externship through WisCARES, and seven students currently participate in the program.

New Programs

Shelter Medicine Program
Provides education for veterinary medical students, engages in shelter outreach and support, and develops new knowledge in the field.

WisCARES
Serves disadvantaged residents and their pets and provides clinical service-learning opportunities for veterinary medical students.

Strategic Priority 4
Recruit a diverse and high-caliber population of students and support their success

- Jenna Henshue was hired as director of admissions effective May 2014.

- During the fall 2014 semester, Jenna Henshue and Carmen Reamer visited UW campuses in River Falls, Eau Claire, Stevens Point, Platteville, and Parkside. They also visited Edgewood College and participated in the UW Colleges virtual career fair, an online fair with all two-year colleges in the UW System.

- Jenna and Carmen also participated in career fairs at the UC Davis Health Professions Conference; Pre-Health Fair at Marquette University; and the Multicultural Student Orientation, Majors Fair, and Graduate and Professional School Fair at UW-Madison.

- Based on results from an October 2013 survey, OAA offered financial literacy and financial planning opportunities for students during the spring 2014 semester, including a two-evening seminar course offered by FOCUS (Financial Occupations Club for University Students). A selective on Finance and Accounting for Veterinarians was offered as part of the May 2014 selectives offerings.

- To increase general mental health support for our students, Shelly Waller and a counselor from the Counseling Psychology department began offering Mindfulness Sessions to students on a weekly basis in the spring 2015 semester.

- Shelly Waller and Lynn Maki attended the second annual Health and Wellness Summit at the Ohio State University College of Veterinary Medicine.
• Five SVM faculty and staff attended an eight-hour training session for Mental Health First Aid. Offered as a national program and through Journey Mental Health in Madison, the course trains faculty and staff (i.e., non-counselors) on how to help an individual in crisis until a mental health care professional can address an issue, much like performing CPR until a paramedic can be there to address concerns.

• As part of the solar panel area remodel project, the design team has focused on flexible and creative use of space to ensure student and learning needs are met.

Strategic Priority 5
Support UW Veterinary Care in achieving its strategic priorities and enhance its integration with the school

• UWVC leadership have completed their strategic planning exercise and have begun working on their own initiatives. Their initiatives matrix can be found online.

• A thorough financial analysis for each section in the hospital was completed, and the results of that analysis were communicated to each section.

• Various remodeling improvements to the hospital were completed, including installation of new flooring in the Large Animal Hospital, creation of two clean rooms for the Pharmacy (one for chemotherapy and one for all other sterile preparations), and a Small Animal Isolation Unit. Major sections of the Small Animal Hospital were painted, and the Large Animal Hospital was painted and the wooden portion of all the equine stall doors was replaced.

• The school’s WisCARES clinic opened in the summer of 2014 to serve disadvantaged residents and their pets while providing clinical and service learning opportunities for our DVM students. Walk-in clinics are held at the Social Justice Center and the Salvation Army. The school has taken occupancy of the Quonset Hut on Fish Hatchery Road at the site of St. Vincent DePaul. WisCARES has been holding walk-in clinics at this site since December 2014. WisCARES has 45 active clients and 66 active patients and has been growing steadily over the past few months by approximately five clients per month.

• Clinical opportunities for students in shelter medicine were expanded with the hiring of Dr. Sandra Newbury as a faculty leader in shelter medicine.
SEED Seminar, a program which examines the issues of privilege and opportunity as they relate to race, ethnicity, gender, class, geography, sexual identity, abilities, religion, etc., and how these identities impact our health, health practice, and health care.

• The school’s WisCARES clinic opened in the summer of 2014 and serves disadvantaged residents and their pets while providing clinical and service-learning opportunities for our DVM students. Walk-in clinics are held at the Social Justice Center and the Salvation Army. The school has taken occupancy of the Quonset Hut on Fish Hatchery Road at the site of St. Vincent DePaul (SVdP). WisCARES has been holding walk-in clinics at this site since December 2014. WisCARES has 45 active clients and 66 active patients and has been growing steadily over the past few months by approximately five clients per month.

• Beginning in December 2014, we have a WisCARES psychologist on-site at SVdP. WisCARES also hired a Bachelors of Social Work student for the clinic. Third-year DVM students volunteer to cover telephones and assist in walk-in clinics.

• The SVM is organizing a conference entitled “Veterinary Medicine and Social Responsibility: Providing Medical Care to Low-Income Clients” to be held in Madison in November 2015.

• The school organized the first SVM Education Day held in March 2014. The event included keynote speaker Simon Lygo-Baker, 10-minute talks given by SVM faculty, and a poster session highlighting innovative efforts and best practices in teaching and learning in the SVM.

• A faculty group chaired by Chuck Czuprynski met and discussed issues and identified priorities for enhancing collaborative opportunities for our faculty across the UW-Madison campus.

• In order to communicate collaborative opportunities to SVM faculty, the school held a campus-wide mini-symposium on dairy research in May 2014.

• The front entrance lobby and student lounge area of the Veterinary Medicine Building were remodeled to include updated stonework, additional outlets and charging stations, digital screens and directories, and modern display cases to create a more inviting and functional space.

Strategic Priority 7
Train the next generation of academic veterinarians to advance veterinary medicine through their skills, teaching abilities, and research capabilities

• Simon Lygo-Baker was hired as a faculty associate to begin in the summer of 2015 to work on the program in professional development in teaching for interns and residents.

• The Clinical Skills Training Center has been further integrated into the curriculum to enhance the clinical skills of our students. Currently, the space is being used by the soft tissue, orthopedic, and dentistry services for various lab sessions throughout the year.

• Individuals have been involved in ongoing meetings with Strang architects designing the new clinical skills lab space as part of the solar panel room remodel. This will greatly increase opportunities for students to practice their clinical skills.

• The SVM launched a Fall Research Day in October 2014. The event highlighted younger faculty who just joined the SVM or recently achieved promotion and provided students with a broad perspective of the types of research performed in the SVM. Dr. Lyric Bartholomay, Dr. Troy Hornberger, and Dr. Terri Ollivett presented their research, which was followed by a panel discussion about how they chose their career paths. During the monthly SVM social event, 10 individuals presented posters.

• The Summer Scholars program continues to support short-term (12-week) training to introduce veterinary medical students to research. Thirty-two students applied in 2014, and 20 were accepted to the program. Seventeen students attended the 2014 Summer Research Symposium, and 16 presented posters. Twenty-six students applied to the 2015 program, and 18 have been appointed.

• Three veterinary medical students applied to the 2014-15 12-Month Mentored Research program, and two were accepted. Five very academically strong veterinary medical students applied to the 2015-16 program, and three have been appointed. If a pending grant application is approved, we hope to appoint an additional student. Caroline Piskun (currently a fourth-year DVM student) completed both the Summer Research and 12-Month Mentored Research programs and received a PhD degree in 2014 under the direction of Dr. Tim Stein.